

Best Practice-1

Business Baazigar

Objective

- To develop an entrepreneurial mindset among students.
- To motivate students to learn how to conduct market research, analyze industry trends, create financial projections.
- To develop concept of team work in students, and also fostering their ability to collaborate, delegate tasks, communicate effectively
- To challenge students to step out of their comfort zones and handle feedback and criticism.
- To do the overall development of the triable students so that they can pace up with the world.

Practice

Organizing a Business Baazigar competition for third semester every year is our first best practice in SASIMS. With the motive of students' growth in business planning, learning management activities and improving communication skills.

It is a competition that provides an excellent opportunity to our triable to maintain the pace with the other students in their batch and also to enhance their entrepreneurial skills and gain practical experience in the field of business. Here are a few ways this competition can contribute to students' growth:

- **Business Planning:** The competition will likely require participants to develop a comprehensive business plan. This exercise will help students learn how to analyze market trends, identify target customers, set financial projections, and formulate effective strategies for success. By engaging in this process, students will gain valuable insights into the intricacies of business planning.
- **Decision-Making Skills:** As participants work on their business plans and navigate through different stages of the competition, they will encounter various decision-making situations..
- **Problem-Solving Abilities:** Running a business inevitably involves facing challenges and obstacles. Through the competition, students will likely encounter simulated or real-world business problems that they need to address.



- **Teamwork and Collaboration:** Business baazigar competitions often involve teamwork, which provides students with the opportunity to collaborate with their peers.
- **Networking Opportunities:** Participating in the competition allows students to interact with industry professionals, judges, and other participants.
- **Learning Management Activities:** In addition to the business planning aspect, the competition can incorporate learning management activities that focus on specific skills relevant to business operations.

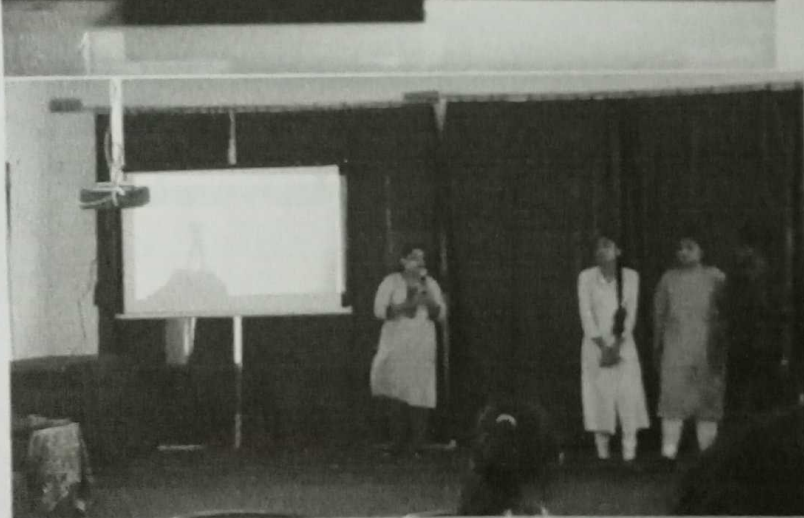
Out come

- Students learn how to conduct market research, analyze industry trends, create financial projections, and develop effective strategies to bring their business ideas to fruition.
- Students learn to identify and address issues that arise during the planning and execution phases of their business ventures.
- They also learned to overcoming obstacles and face competition, students develop confidence, resilience, and the ability to persevere in the face of challenges
- The triable students actively participated and improved their skills.

Problem faced

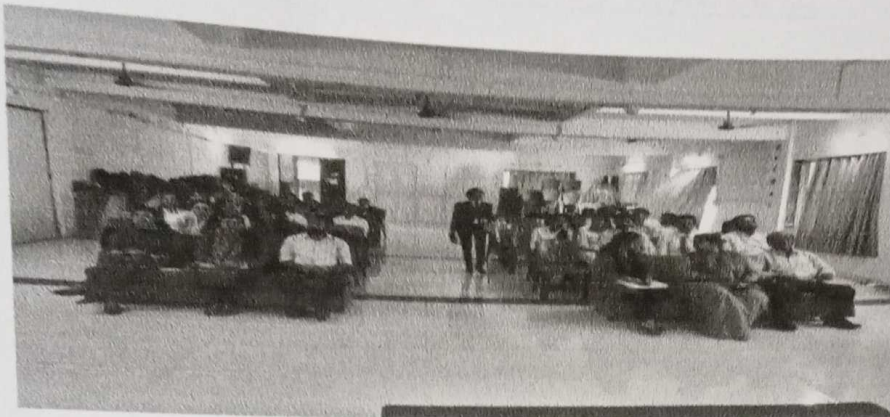
- As many of the triable students are there in the batches, they feel shy to participate in the activity.
- Students comes with some wrong data analysis.
- Some stime students feel demotivated when they get negative response on their product.





Students giving presenting their products in detail to the faculties and students





Faculties judging the Business Baazigar Competition and students watching the presentations



Winning team of Business Baazigar competition 2019-20



Best Practice 2

BELTS

Budding Entrepreneur Learning and Training Session

Objective

- To develop and strengthen the communication and presentation quality of the students.
- To help them in achieving and to enable participants to be independent, capable, promising entrepreneurs.
- To do the overall development of the triable students so that they can pace up with the fast-moving society.
- To enhance the knowledge of the students in all streams of corporate world.

Content of BELTS Programme

The flow of the BELTS is usually as follows. Many time students change the flow according to the content they wanted to present.

- Introduction of BELTS and Group members for the presentations.
- News Article to be presented.
- New corporate word.
- Any Current affairs which very important for the student's developments.
- Motivational thought and Videos for motivating students.
- Quiz Activity.
- Outdoor Management games for learning
- Short Skit for Marketing, Selling and negotiation
- Promotional kind activities.



- New learning and Training.
- Question and Answer Round.
- Practical implication with students of New Learning.
- Learning and Conclusion at the end.
- Feedback from the students and Faculties.

Photographs of BELTS

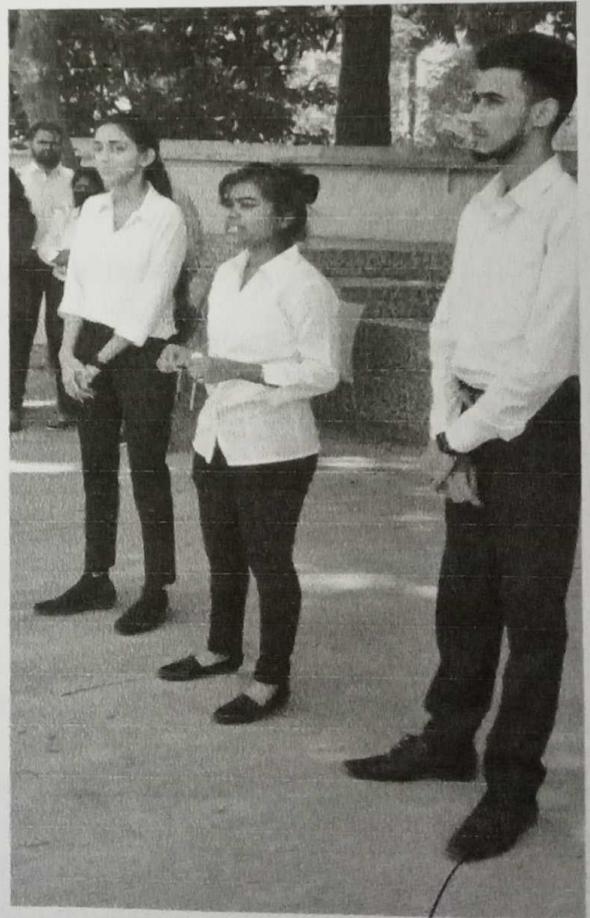


Group Members Photos in BELTS



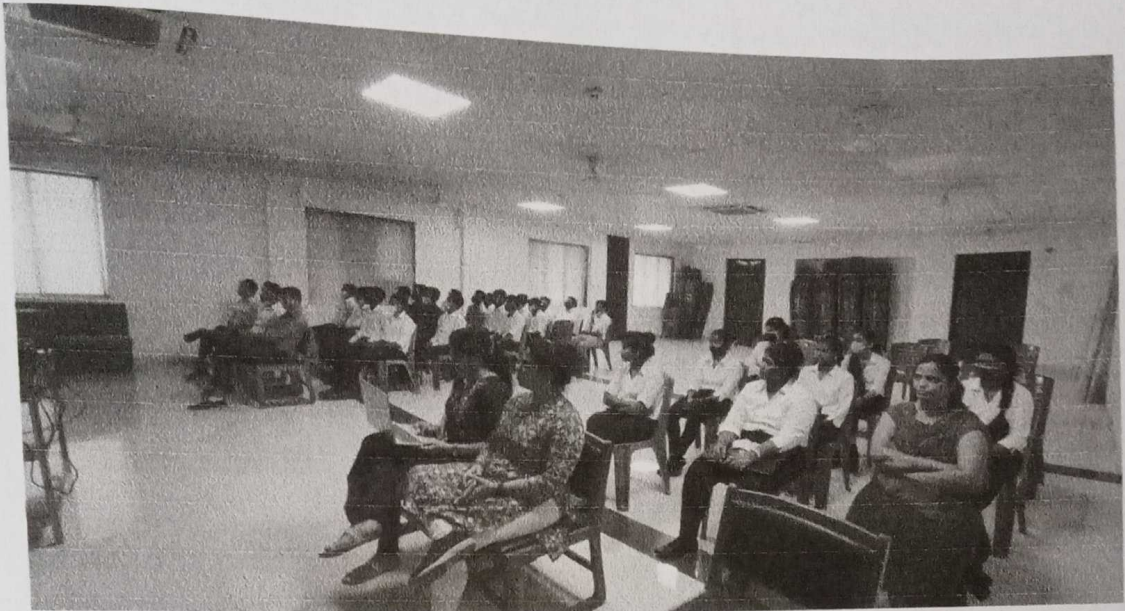


Presentation of PPT



Activity (Management Games)





Students and Faculties Participation in the programme

Outcome

- Students learn how to conduct a management activity.
- They learn how to work in team.
- They learn to face the crowd and be confident in front of everyone.
- They learn proper gesture and posture that are need for presentation.
- They learn to find information to present them in précised form.
- They learn to use power point for presentation.

Problem Faced

- Many time's students face internal conflicts and that impact their performance.
- Students from triable area are hesitant to participate. They are also not ready to take leadership.
- Sometime they wind up their session quick and some time they stretch i.e., they can't do time management properly.

